



# JACKSONVILLE GRAND-PRIX

benefiting Spina Bifida

Spina Bifida of Jacksonville  
807 Children's Way  
Jacksonville, FL 32207  
www.sbj.org

## Child Sponsor Proposal

The committee for the Jacksonville Grand Prix is excited at the possibility of having your organization as one of the 19 Team Spina Bifida Child Sponsors. The 9<sup>th</sup> Annual Jacksonville Grand Prix brings local organizations and racing enthusiasts to a 6-hour charity go kart race. As part of the Jacksonville Grand Prix, we are also holding The Tour de Jax, 6 competitive events and 2 promotional events to be held throughout in month of March of 2011.

### The Jacksonville Grand Prix would like to offer your organization:

- Identified as the sponsor of one of our 19 children featured as part of Team Spina Bifida
- Promotion on the Jacksonville Grand Prix Website *(to be advertised at the Gate River Run Expos, through Florida Times Union, 3 Million Impression Ad Campaign on News4Jax.com and JustWeather.com, Local Blogs and Publications)*
- Inclusion in all publicity covering the Tour de Jax and the Jacksonville Grand Prix
- Promotion as one of the stops for the QR Code Raffle for a Go Kart valued at more than \$3,000
- Promotion on Jacksonville Grand Prix Facebook Page
- Signage at each Tour de Jax Event as well as at the Jacksonville Grand Prix

### In return are asking your organization for:

- A minimum of a \$500 donation commitment *(to be collected through your fund raising or donated directly)*
- The ability to display a QR Code (2-D Barcode) that participants can scan with their phones to enter the go kart raffle

benefitting: